

Press release

September 27, 2022

Printsource at Texworld to Debut at Winter 2023 Edition

Walker Erwin
Messe Frankfurt
Walker.erwin@USA.MesseFrankfurt.com
www.messefrankfurt.com
www.texworldnewyorkcity.com
www.apparelsourcingnewyorkcity.com

The leading textile and surface design show joins Texworld NYC, the largest textile sourcing event on the East Coast, to expand sourcing opportunities

Texworld NYC announces a new partnership with Printsource New York, the leading textile and surface design show in the USA, to bring expanded product offerings and resources to buyers this winter. The co-located event will take place January 31 - February 2, 2023 at the Javits Center in New York City.

Founded in 1997, Printsource serves as a hub for the world's top creative talent and showcases hundreds of collections by international surface and textile design studios. The show is a key resource for thousands of apparel, paper goods and home textile manufacturers, retailers and catalogs. Product categories include men's, children's and women's apparel, bed and bath, decorative fabrics, kitchen and tabletop, paper goods and stationery, wall coverings, window fashions as well as other surface and textile design applications.

"Printsource provides the design community with a venue focused exclusively on surface design" said Massimo Iacoboni, CEO and Producer. "The show is a Mecca of creative inspiration, and its aim is to help companies develop directional products by bringing together textile and surface designers from all over the world under one roof" he added.

Printsource is a must-see for fashion and home textile executives, editors, retailers, merchandisers, product developers, designers and creative directors, and other industry professionals making it the perfect complement to Texworld's expansive sourcing event.

"We are very excited to welcome Printsource to the show floor alongside Texworld NYC and Apparel Sourcing NYC. This partnership even further grows the product offerings available to attendees. The co-located event is a true one-stop-shop for global textile and apparel sourcing" comments, Jennifer Bacon, Vice President, Fashion and Apparel Shows, Messe Frankfurt.

Registration for the event is set to open next week. To subscribe to receive announcements and updates as well as view more detailed information, please visit us online:

www.TexworldNewYorkCity.com

Messe Frankfurt, Inc.
3200 Windy Hill Rd. / Ste. 500 West
Atlanta, GA 30339
USA

Press contact:

Walker Erwin

Email: walker.erwin@usa.messefrankfurt.com

Stay connected:

www.facebook.com/texworldnyc

www.instagram.com/texworldnyc

www.linkedin.com/company/texworldnyc

Background information on Texworld New York City

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldnewyorkcity.com.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingnewyorkcity.com

About Printsource New York

Printsource New York, The Premier Market for Surface and Textile Design in the USA, holds three virtual shows a year from New York City.

As the hub for the world's top creative talent, Printsource showcases hundreds of collections by international surface and textile design studios and agents. England, France, Italy, Spain, Australia and the U.S.A. are just some of the countries featured each season at the Show, which is the main resource for surface and textile design for America's major manufacturers, retailers and catalogs. The Show covers such industries as men's, children's and women's apparel, bed and bath, kitchen and tabletop, paper goods and stationery, wall coverings, window fashions as well as other surface and textile design applications.

For more information, please visit: www.printsourcenyork.com

Texpertise Network

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.